



five
keys
home free

SPONSORSHIP OPPORTUNITIES



THURSDAY, SEPT 22, 2022

California State Treasurer Fiona Ma and Founder Sunny Schwartz
and Co-chairs Debbie Mesloh and Alex Tourk invite you
to join us, **LIVE AND IN PERSON**, on

Thursday, Sept. 22, 2022

for our second annual Five Keys Home Free fundraiser.

DELANCY STREET, SAN FRANCISCO 6-8PM

Sponsorship Opportunities, Questions or to RSVP:

Amelia Lewis | amelial@fivekeys.org | 203.506.1216

Sheila Von Driska | sheilav@fivekeys.org | 415.505.3552

Media Opportunities:

Mary Beth Sammons | marybethsammonswriter@gmail.com | 847.757.3189



CLICK HERE TO

DONATE

www.fivekeyshomefree.org



Creating a home for women who are experiencing freedom for the first time in decades



Five Keys created Home Free on Treasure Island in San Francisco – a first-of-its-kind transitional housing program that helps criminalized domestic violence survivors reenter communities and thrive. Here, formerly incarcerated women experience peaceful and humane transitions – from prison to freedom, from “victim” to “survivor” – while correcting a gross injustice that diminishes our civil society.

Home Free grew out of discussions between elected officials, legislators, domestic violence and prison reform advocates, and representatives from law enforcement. In 2012, Assembly Speaker Pro Tempore Fiona Ma sponsored the “Sin by Silence” legislation, signed by Governor Brown, allowing women survivors of domestic violence who were convicted of killing their batterer (or were at the scene of a murder under the coercion of their abuser) to seek legal review of their extreme and mostly unjust sentences.

Our programs include financial, technology literacy, job, and computer training classes. We also are a sanctuary for physical, emotional, and spiritual counseling and healing.

www.fivekeyshomefree.org

All contributions will help us to open our second home in Southern California, directly fund much-needed trauma-informed therapy, vocational and educational training classes, horticultural training and maintenance of the Home Free Freedom Forest and gardens, first freedom birthday dinners, ongoing cultural celebrations and holidays, and survivor empowerment classes to teach the women practical life skills from how to manage money to how to change a flat tire, etc.

Dinner Sponsor – \$25,000

Benefits include 25 tickets and:

- Recognition from the hosts on our stage
- Premiere logo placement on all Home Free for Dinner materials: print, web and social media
- Your logo on the cover of the menu book
- Prominent placement full page color ad in the menu book
- Your logo and a link to your homepage on event website
- Exclusive logo slide and branding
- A post-event thank you from the women of Home Free

Toast Sponsor – \$15,000

Benefits include 15 tickets and:

- Recognition from the hosts on our stage
- Prominent logo placement on all Home Free for Dinner materials: print, web and social media
- Full page color ad in the menu book
- Your logo and a link to your homepage on event website
- Logo slide and branding
- A post-event thank you from the women of Home Free

Floral Sponsor – \$10,000

Benefits include 12 tickets and:

- Your logo on table tents for floral arrangements
- Recognition from the hosts on our stage
- Logo placement on all Home Free for Dinner materials: print, web and social media
- Full page color ad in the menu book
- Your logo and a link to your homepage on event website
- Logo placement on thank you slide
- A post-event thank you from the women of Home Free

Table Linens Sponsor – \$5,000

Benefits include 10 tickets and:

- Your logo on cocktail napkins
- Recognition from the hosts on our stage
- Logo placement on all Home Free for Dinner materials: print, web and social media
- Full page color ad in the menu book
- Your logo and a link to your homepage on event website
- Logo placement on thank you slide
- A post-event thank you from the women of Home Free

Dessert Sponsor – \$2,500

Benefits include 6 tickets and:

- Recognition from the hosts on our stage
- Logo placement on all Home Free for Dinner materials: print, web and social media
- Your logo and a link to your homepage on event website
- Logo placement on thank you slide
- A post-event thank you from the women of Home Free

Appetizer Sponsor – \$1,250

Benefits include 4 tickets and:

- Your logo on a table card
- Recognition from the hosts on our stage
- Logo placement on all Home Free for Dinner materials: print, web and social media
- Your logo and a link to your homepage on event website
- Logo placement on thank you slide
- A post-event thank you from the women of Home Free

After Dinner Mint Sponsor – \$500

Benefits include 2 tickets and:

- A post-event thank you from the women of Home Free

Seat at the Table Ticket – \$150

We encourage donations large or small. A \$150 donation will go a long way in allowing us to do special things for the Home Free women like a day trip to Muir Woods or a day at the ballpark, etc.



YES! I want to sponsor the HOME FOR DINNER fundraiser

- HOME FOR DINNER Sponsor – \$25,000
 - Toast Sponsor – \$15,000
 - Dessert Sponsor – \$2,500
 - Floral Sponsor – \$10,000
 - Appetizer Sponsor – \$1,250
 - Table Linens Sponsor – \$5,000
 - After Dinner Mint Sponsor – \$500
-
- SEAT AT THE TABLE Ticket – \$150



Please list as how you would like your name listed on event materials:

Company/Individual Name: _____

Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Method of Payment

- Check # _____ Enclosed (Please make payable to Five Keys Home Free)
- Please invoice our company at the address below
- Please charge my Mastercard/VISA/American Express/Discover
- I submitted my donation online at www.fivekeyshomefree.org

Card Number: _____ Expiration Date: _____ CVV: _____

Amount to be charged: \$ _____ Print Name: _____

Signature: _____

For sponsor name or logo recognition in materials, Five Keys Home Free must receive confirmation of sponsorship and payment no later than August 22, 2022. Send logos in .eps/.ai or .png format, ads in PDF and mp4 videos to sheilav@fivekeys.org.

Please send completed form to: Five Keys Home Free, 70 Oak Grove Street | San Francisco, CA 94107
Attn. Amelia Lewis, Vice President of Development
Email: amelial@fivekeys.org | 203.506.1216

Thank you for your support!

The fair market value of each seat at the table is \$50.00. All contributions exceeding this value are tax deductible. A receipt will be mailed to the address you have provided. Five Keys Schools and Programs is a 501(c)(3) non-profit organization ID 81-0622701 and Five Keys Home Free is a program. Sponsorships are non-refundable.

To donate online, please go to fivekeyshomefree.org

Sample items already on the block:

WHAT IN THE WORLD IS GOING ON? LUNCHEON WITH SF COLUMNIST PHIL MATIER,
POLITICO'S CARLA MARANUCCI AND FORMER SAN FRANCISCO MAYOR WILLIE BROWN



Our online auction will open three weeks prior to the main event and end at the stroke of midnight PST on September 22th. From luncheons or dinners with SF's brightest stars to personal zooms with celebs...the sky is the limit. Think of what you'd like to bid on after these crazy years of too much alone time and please donate to this amazing cause. From great escapes to stay at home fun with items that can be bid on worldwide ... come aboard with your creativity and generosity ... think airline tickets, wining and dining ... golf trips, foursomes at Country Clubs. Winery tours and cases of vino or special vintages from private collections. Hotels. Resorts. VACATIONS! Spa packages. Restaurant and/or online shopping gift certificates. Yachting, sailing trips and fishing trips. Sporting events and concert tickets! You name it!

Our donation includes: _____

PLEASE USE ADDITIONAL PAGE FOR DESCRIPTION, IF NECESSARY

Fair Market Value or estimate \$ _____

Please list as how you would like your name listed on event materials:

Contact Name: _____

Phone: _____ **Email:** _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Please ship or deliver any tangible auction donations to: Five Keys Home Free Attn. Auction Items
1431 Halibut Court, San Francisco, CA 94130 | 415.505.3552

Please email this form and include any auction photos, videos or website links and descriptions to sheilav@fivekeys.org
415.505.3552 | Tax ID# is: 81-0622701

EVENT DATE : THURSDAY, SEPTEMBER 22, 2022